

### **BUILDING ON SUCCESS:**

## SCHNEEBERGER SELECTS PAYWAY FOR ITS OUTSTANDING CUSTOMER SUPPORT

#### THE CHALLENGE

Established in 1923, Schneeberger® is known for its pioneering innovations in the field of linear motion technology. The company sells and manufactures linear bearings and profiled linear guideways as well as measuring systems, gear racks, slides, positioning systems and mineral casting. The company operates worldwide as an established Original Equipment Manufacturer (OEM) supplier in a variety of industrial sectors — from the solar, semiconductor and electrical industries to the machine tool and medical devices sectors.

Schneeberger has many single "high-ticket transactions" and it needed a new payment processing provider that was reliable and would save them money too. In addition, it was critical for the company to work with a partner that would provide them with exceptional customer service.

#### THE SOLUTION

Schneeberger turned to Payway for support in April 2018 for its payment gateway and merchant services. As a result, Payway was able to also provide Schneeberger with key business benefits such as substantial savings through a lower pricing model, as well as Level III processing, which enabled Schneeberger to lower the interchange fee it paid to the network for qualified transactions.

"We have been very happy with Payway," said Robert Mercer, Division Controller (Treasurer), Schneeberger. "They have provided us with cost savings, phenomenal customer service, and a consultative approach. We couldn't ask for more in a partner."

"Payway's consultative approach made me feel like I was working with a partner whose industry knowledge would benefit our company."

 Robert Mercer, Division Controller (Treasurer), Schneeberger

Payway has provided outstanding customer support for Schneeberger, which was a critical decision factor when the company was making a partner choice.

"When there was an issue getting a high-ticket transaction to process, Payway took action and expedited it through the processor. The settlement was quick, allowing the customer to access the capital," added Daniel Nadeau, Principal and Owner at Payway.

#### SCHNEEBERGER

CUSTOMER SCHNEEBERGER

THE CHALLENGE Find a cost-effective solution to process single high-ticket transactions.

#### THE SOLUTION

- Level III Processing
- Payway Gateway
- Payway Merchant Account Services

#### THE RESULTS

- Lower pricing model
- Reliable customer service
- Identified additional cost-saving opportunities

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 Robert Mercer, Division Controller (Treasurer), Schneeberger

"Payway's consultative approach made me feel like I was working with a partner whose industry knowledge would benefit our company. So many other companies are just providers, meaning they just hook you up and leave you an 800 number that may or may not get answered by a human being. This is not what we wanted, and Payway has not disappointed," said Mercer.

#### **ABOUT SCHNEEBERGER**

SCHNEEBERGER® operates worldwide as an established OEM supplier in a wide variety of sectors — from the solar, semiconductor and electrical industries to the machine tool and medical devices sectors, and beyond. The product and manufacturing program includes linear bearings and profiled linear guideways as well as measuring systems, gear racks, slides, positioning systems and mineral casting.

#### **ABOUT PAYWAY**

Payway is an integrated payment processing solution. We built our user-friendly payment gateway and merchant services solution to be responsive to the needs of merchants who operate a recurring payment business model, like the many publishing companies we have served since 1984. We've taken our decades of practice in managing recurring payments and refined our methodology for current times. Payway provides Schneeberger significant savings on their credit card processing and guidance on how they can improve operations.

We can do the same for your business. When you partner with Payway, you won't miss out on a payment — or revenue — opportunity. To learn how you can save on payment processing, call us at 1 800.457.9932, or, visit www.paywaycomplete.com.

